



EMERGING BRANDS SUMMIT™

Helping new brands scale manufacturing

OCTOBER 23, 2022 • CHICAGO, IL @ PACK EXPO



Exhibitor and Sponsorship Guide

Event Overview

The Emerging Brands Summit is the start of a new conversation. It brings together emerging brand visionaries on a quest for growth through scaled operations and manufacturing experts and suppliers who have the knowledge and capabilities to make these visions real.

We invite you to be a part of shaping this conversation by joining us as a founding exhibitor.

As an Emerging Brands Summit exhibitor, expect to:

- **Connect with prospective buyers** ready to build out their manufacturing facility or expand their contract operation.
- **Build brand awareness** with emerging brands before they enter the buying cycle.
- **Develop your network** within the community of emerging brands and partners.

The venue

The Emerging Brands Summit takes place on the first day of PACK EXPO International at McCormick Place in Chicago. Registered summit attendees will also have full access to PACK EXPO International from October 23 – 26.

Who will attend

We anticipate more than 250 attendees from emerging brands who are looking to evaluate in-house and outsourced co-manufacturing solutions. These executive level professionals oversee all functional areas including product development, operations, and finance.

Agenda

The forthcoming agenda includes ample time for attendees to network with exhibitors and sponsors. Featured content includes:

- **Co-manufacturer and co-packagers panel discussion**
- **CPG panel discussion**
- **Six education sessions**



EMERGING BRANDS MARKETPLACE

Attendees will have the opportunity to engage with vendors across processing equipment, packaging machinery, packaging materials, and contract manufacturing and packaging services. The Emerging Brands Marketplace consists of tabletop exhibits and will be open to attendees throughout the program and during the networking reception.

Who can exhibit

Emerging Brands Summit Marketplace tabletop exhibits are open to all PACK EXPO International exhibitors. Suppliers not exhibiting at PACK EXPO International may participate at a premium cost.

What's included

- One 6' x 30" draped tabletop with two chairs, AC power, and event sign
- One directory listing and profile in the event guide
- Two conference registrations
- Attendee list (name, title, company, location)
- Listed as an Emerging Brands Marketplace exhibitor on:
 - Event website
 - Select printed and digital promotions
 - Select onsite event signage
- Option to buy a full-page ad in the event guide for \$1,500

Tabletop exhibit cost

\$3,500 – PMMI members exhibiting at PACK EXPO International and any CPA member (regardless of PACK EXPO International exhibitor status)

\$4,000 – Standard PACK EXPO International exhibitor rate

\$4,500 – Non-exhibitor, non-member rate

Additional sponsorships

Expand your event presence with additional sponsorship opportunities. Choose from Platinum, Diamond, Gold, or Silver sponsorship levels which include a variety of options including reception, lunch, and break sponsors.

All sponsorship levels include recognition in a special section of the event guide, onsite signage, and prominent print and digital promotion.



SPONSORSHIP OVERVIEW

| Sponsorship Level | Platinum \$20,000 | Diamond \$16,000 | Gold \$12,000 | Silver \$5,000 | Exhibitor \$3,500-\$4,500 |
|---|----------------------|---------------------|------------------|-------------------|------------------------------|
| Company Promotion | | | | | |
| Logo on front cover of event guide | ✓ | ✓ | | | |
| Logo on attendee bag | ✓ | | | | |
| Event guide full-page 4-color ad | ✓ | ✓ | ✓ | | |
| Logo on event step and repeat | ✓ | ✓ | ✓ | | |
| Literature or package sample included in attendee bag | ✓ | ✓ | ✓ | | |
| Event guide profile and listing | ✓ | ✓ | ✓ | ✓ | ✓ |
| Website listing | ✓ | ✓ | ✓ | ✓ | ✓ |
| Attendee list | ✓ | ✓ | ✓ | ✓ | ✓ |
| Conference participation | | | | | |
| Sponsor introduction (3 minutes) | ✓ | | | | |
| Conference registrations | 4 | 4 | 4 | 0* | 2 |
| Sponsor ribbon on event badge | ✓ | ✓ | ✓ | ✓ | |
| Emerging Brands Marketplace tabletop exhibit | ✓ | ✓ | ✓ | ✓* | ✓ |

* Silver sponsors required to purchase an Exhibitor tabletop which includes 2 registrations.

Sponsorship Descriptions

PLATINUM SPONSOR \$20,000 (SOLD OUT)

Sponsorship includes:

- One Emerging Brands Marketplace tabletop exhibit
- Four conference registrations
- One directory listing and profile in the event guide
- One full-page, 4-color ad in the event guide
- Sponsor introduction (3 minutes)
- Attendee list (name, title, company, location)
- Logo included on the official Emerging Brands Summit attendee bag
 - Option to include a piece of literature or package sample
- Logo included on the front cover of the event guide
- Logo included on the event step and repeat photo background
- Sponsor ribbon included on event badge
- Recognized as a Platinum sponsor in special section of the event guide
- Recognized as a Platinum sponsor on:
 - Event website
 - Printed and digital promotions
 - Onsite event signage

Choose from the following:

- Emerging Brands Marketplace Reception Sponsor
- Lunch Sponsor



Sponsorship Descriptions

DIAMOND SPONSOR \$16,000 (SOLD OUT)

Sponsorship includes:

- One Emerging Brands Marketplace tabletop exhibit
- Four conference registrations
- One full-page, 4-color ad in the event guide
- Event guide sponsor – logo included on front cover
- Attendee list (name, title, company, location)
- Option to include a piece of literature or package sample in the attendee bag
- Logo included on the event step and repeat photo background
- Sponsor ribbon included on event badge
- Recognized as Diamond sponsor in special section of the event guide
- Recognized as a Diamond sponsor on:
 - Event website
 - Printed and digital promotions
 - Onsite event signage

Braindate Platform and Lounge Sponsor

- Logo included on Braindate platform promotional emails
- Logo included on signage on tables and around designated Braindate area within the Emerging Brands Summit event space on Sunday, October 23 (during the event)
- Logo included on signage outside and inside of the Braindate Lounge located in the First Timers' Lounge on Monday, October 24 (1,000 first-time attendees expected to visit)

Sponsorship Descriptions

GOLD SPONSOR \$12,000 (SOLD OUT)

Sponsorship includes:

- One Emerging Brands Marketplace tabletop exhibit
- Four conference registrations
- One directory listing and profile in the event guide
- One full-page, 4-color ad in the event guide
- Attendee list (name, title, company, location)
- Option to include a piece of literature or package sample in the attendee bag
- Logo included on the event step and repeat photo background
- Sponsor ribbon included on event badge
- Recognized as a Gold sponsor in special section of the event guide
- Recognized as a Gold sponsor on:
 - Event website
 - Printed and digital promotions
 - Onsite event signage

Choose from the following:

- Opening and Break Networking Sponsor
- Product + Solutions Showcase Sponsor



Sponsorship Descriptions

SILVER SPONSOR \$5,000 (4 available)

Sponsorship includes:

- Branded item included in attendee bag
- Attendee list (name, title, company, location)
- Sponsor ribbon included on event badge
- Recognized as a Silver sponsor in special section of the event guide
- Recognized as a Silver sponsor on:
 - Event website
 - All printed and digital promotions
 - Onsite event signage

Note: Silver sponsors must also purchase an Emerging Brands Marketplace tabletop exhibit.

**For more information or to request an application,
contact Wendy Sawtell at wsawtell@pmmimediagroup.com.**